



**Sidewalk  
Advocates**  
FOR LIFE

On Location. Saving Lives.  
Ending Abortion.

## Top Ten Tips for Sidewalk Outreach

1. **Pray before, during, and after outreach.** (Matthew 10:19)
2. **Dress for success.** Maintain a professional, approachable appearance; dress for the elements; wear a **smile and confidence**. Avoid political or explicitly pro-life apparel.
3. **Come prepared and bring support.**
  - Bring a friend to support you in prayer and/or outreach, and always have quality pregnancy-help literature on hand to share. Bring a cell phone, pen, and paper as well.
  - Help-oriented signage and gift bags (with a personal note, pregnancy-help literature, a coupon for pregnancy services, and small gifts) can invite conversation.
4. **Know your rights. Follow the law.** Bring a record of the public right-of-way boundaries and stay off private property. Respect and comply with law enforcement at all times.
5. **Use this compass: Mom, Baby, God.** Mom must know we care about her and her crisis before her heart is open to talking about baby or God. Meet her needs, and we can save her child.
6. **Use the 5-point method for one-on-one outreach to abortion-vulnerable women:**
  - 1. Smile and greet in love.
  - 2. Give literature and briefly explain the help available at the local pregnancy center.
  - 3. Ask and listen to understand her needs.
  - 4. Solve the perceived problem/meet her needs.
  - 5. Empower her to leave: *when she is ready to leave*, immediately affirm her choice and switch focus to a professional handoff with pregnancy resource center.
7. **Don't be discouraged.** If she goes in, hold her up in prayer as she may still change her mind.
8. **Reach out to companions.** Use the same 5-point method for her companions; ask a companion to text or call her or go inside the facility to share information.
9. **Focus on hope and healing after abortion.** Be gentle. If you are sure an abortion has occurred, offer literature about healing programs. Let her know you will be praying for her.
10. **Build relationships with workers over time.** Do not condemn workers, but invite conversation based in hope and help for their future; refer them to [abortionworkers.com](http://abortionworkers.com) for assistance.

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If you are ready to start or join a sidewalk advocacy program in your community, we are here to help!  
Check out our comprehensive training, tools, and support at [sidewalkadvocates.org](http://sidewalkadvocates.org).